

Concept Artist/Illustrator/Game Designer Personal Website: www.ruizema.com

EDUCATION Art Center College of Design (ACCD) Bachelor of Fine Arts in Illustration - Entertainment Design Track - GPA: 3.782/4.0 - ArtCenter UG Scholarship	Anticipated 05/2025 CA, USA
EXPERIENCE	
 Intern Game Art Designer Perfect World Education Technology (Beijing) Co., Ltd Worked remotely under the Innovation: AIGC-driven Concept Design program. Designed a leading character and related props design according to the theme of a classic Japanese anime <i>The Flower Child Lunlun</i>. Responsible for building the worldview of the Flower Fairy as a messenger of the Spring, modifying designs according to the feedback of programming teams and players after rounds of testing. 	08/2024-10/2024 Remote, China
Planner & Art Design GMTK Game Jam (96 Hours)	08/2024
- Worked with 1 programmer and 3 artists; Completed a 2D puzzle game.	Remote, China
Team Leader & Art Design Ciga Game Jam (48 Hours) - Led a team of 4 (1 programmer, 1 designer, 2 artists) and created a 2D visual novel game.	07/2024 Remote, China
 Graphic Designer Zhengzhou Media Group Participated in designing a whole set of visual presentations for the ritual in memory of the birthday of Chinese ancestor Emperor Huangdi in 2024, including poster and pamphlet design, souvenir design, and cultural product design. Assisted the design team with the main visual design for seminars, exhibitions, various cultural activities and competitions during Yellow River Culture Month. 	05/2023-08/2023 Zhengzhou, China
Part-time Illustrator Freelance	09/2022-08/2023
- Logo design for READMORE Library, digital painting. - Commercial illustration themed with the forest, pen drawing, and acrylic painting.	CA, USA
Designer Studio of Prof. Yan Yan (Zhengzhou University) - IP Design - The Seven Sages of the Bamboo Grove, Chinese scholars and poets of the 3rd century. - Scene Design - Collaborated with a team to create cultural derivative scenes for this IP.	06/2022-09/2022 Zhengzhou, China
 Project Manager Assistant Henan Baisheng Weiye Technology Co., Ltd Assisted in managing three luxury interior design projects. Provided customized service for clients, including budget management, supplier selection, design proposal confirmation, material and furniture selection, and installation. 	07-09/2021&2022 Zhengzhou, China
EXTRACURRICULAR ACTIVITIES	
 Volunteer Henan Zhengyang Elderly Care Service Co., Ltd Took training and provided accompanied care for the elderly, visited the house once a week during my summer holiday and volunteered for 132 hours. 	05/2022 - 05/2024 Zhengzhou, China

SKILLS

Software: Unity, C#, Python, Adobe Photoshop, Adobe Illustration, Blender, Figma, Maya, Procreate **Painting Skills**: Chinese painting, watercolor, gouache, oil painting, acrylic, colored pencil, etc. **Language**: Mandarin (Native), English (Advanced)

AWARDS & HONORS

2024 Kan Tai-Keung Design Award Worldwide Chinese Design Competition

Work: Origins of the Five, illustration series, Results pending.

Exhibitor | Student Gallery of ACCD

Work: Flower Fairy, Clay Modeling